



"TO UNITE AND REPRESENT A PROFESSIONAL AND SAFE AUSTRALIAN TRUCKING INDUSTRY"

First established in 1989 as the Road Transport Forum, the ATA, has firmly established itself as Australia's leading peak body representing the trucking industry.

The mission of the ATA is "To unite and represent a safe and professional Australian trucking industry" - all sections, from the owner drivers to the national operator.

To fulfil its role the Australian Trucking Association initiates research into industry issues. It lobbies governments and communicates with the industry, government and the community.

The trucking industry is the key element in the supply chain. Other modes contribute but trucks connect all modes, and the supplier to the consumer.

Trucking is a critical element in the development of the Australian economy. Whether in local delivery, intra or interstate, bulk, livestock or express, trucking operators are essential. Disruptions to industry development impact across other parts of the economy thereby limiting national growth.

The ATA seeks a legislative, infrastructure and taxation framework which will complement economic development. Within this framework the ATA works to promote a safer, environmentally responsible approach across the whole trucking industry.

The ATA's current work program examines the following issues:

- Safety
- Taxation
- Environment
- Road funding
- Regulations
- Technology and Innovation



GOVERNMENT RELATIONS

The Government Relations group of the ATA facilitates the lobbying efforts of the industry.

The ATA engages with the Federal Government and its Departments and participates actively in a range of regular consultations. The ATA ensures that the trucking industry's interests are made known at all levels of Government.

Key issues on the agenda for Government Relations are:

- Government support for business and education initiatives
- Retention of benefits of tax reform and the diesel grant
- Protection against environmental regulation & imposts
- Increased road funding and greater integrity to the road provision process
- Introducing chain of responsibility principles into road transport regulation.

An important part of the ATA's lobbying efforts are presenting the industry's case to politicians regarding funding for better roads, improved safety standards, training and enforcement to name a few.

The ATA's primary task of communicating the industry's needs to members of parliament is pursued energetically with the aim of ensuring trucking industry interests are well understood and top of mind when critical decisions are being made which may impact on industry viability.



TRUCKSAFE ACCREDITATION PROGRAM

The TruckSafe Accreditation Program was established to improve the standard of safety and professionalism in the trucking industry. It has four standards which operators are required to meet in order to become accredited and remain within the program.

They are:

- Workplace and Driver Health
- Vehicle Maintenance
- Training
- Management

Operators are audited regularly to ensure that they are meeting the standards. TruckSafe provides a number of benefits to accredited operators. They are:

- The requirement to establish internal policies and procedures, i.e. 'a business system,' which ensures consistency and standardisation throughout the business
- It allows customers to have confidence that operators are meeting their due diligence and duty of care responsibilities
- Preferred treatment from insurers, financial institutions, and enforcement agencies
- Preference from prime contractors and customers of freight services.

The program was developed by the industry. It is overseen by an independent tribunal – the TruckSafe Industry Accreditation Council (TIAC) – and compliance with the standards is monitored through regular third party audits and a strict sanctions model including random and triggered audits.

Currently there are 350 accredited trucking companies in the program including most of the largest in Australia.

TruckSafe is a leading edge program and a forerunner to the development of a number of government initiated alternative compliance programs. TruckSafe is widely recognised in the industry and has received support from both State Governments and the Federal Government.



CORPORATE PARTNERS

The Corporate Partners group of the ATA markets and generates revenue to support the research, lobbying and communications activities of the ATA. In addition the group is responsible for the conduct of the industry's key public relations activities, the Safety Education Trailer (SET) and the annual Trucking Industry Awareness Week.

Corporate Partners recognises the key relationship which exists between truck operators and supply companies. This relationship supports industry development. The ATA's Foundation Sponsors, Volvo, BP and National Transport Insurance are key supporters, who with a wide range of other supply companies have made the commitment to contribute and work for a safer, more professional trucking industry. One that is recognised by the public and politicians as a leading contributor to Australia's continuing prosperity.

The close relationship which exists between trucking industry operators and suppliers is a mark of the industry's determination to improve, to grow the freight task, and to work with governments to the betterment of trucking.

The ATA's events program includes the annual Australian Trucking Convention and Technical and Maintenance Conference. Both are designed to address critical industry issues and to contribute to the formation of policy and the development of the industry.

The Safety Education Trailer tours the country visiting schools, and community and industry events. The SET works to educate children and the community at large about road safety and living with heavy vehicles. The SET also provides information on industry careers and the role of trucking.

Trucking Industry Awareness Week provides the industry the opportunity to be on display to the community. Around the country operators gather to inform and educate the community about safety, the role of trucks and to address key community concerns such as the environmental impact of trucks.



KEY ATA ACHIEVEMENTS



THE ATA AND ITS MEMBERS HAVE DELIVERED:

- A better tax deal for the industry
- The introduction of the on road diesel grant
- Removal of 'industry red tape' through national reform process
- Increased industry profile with Federal and State politicians
- Participation of over 100 members of Federal Parliament in the National Drive for Safety
- The industry's Safety Education Trailer to Australian schools and communities
- The industry's TruckSafe Industry Accreditation program as industry flagship for safety and professionalism
- The Braking Code of Practice
- The annual Australian Trucking Convention & Technical & Maintenance Conference to develop the focus on key issues
- The national "Trucking Awards"

MEMBERSHIP/SERVICE

Member organisations of the ATA are:

Australian Trucking Assoc.	(02) 6247 5832
NSW Road Transport Assoc.	(02) 9267 8222
ATA (NT)	(08) 8941 3177
Qld. Trucking Assoc.	(07) 3394 4388
SA Road Transport Assoc.	(08) 8445 8177
VIC Road Transport Assoc.	(03) 9646 8590
Transport Forum WA Inc.	(08) 9355 3022
NatRoad	(02) 6230 6889
Aust. Livestock Transporters Assoc.	(02) 6247 5434
Aust. Road Train Assoc.	(02) 6884 3304
TWU	(03) 9347 0099



The Membership of the Australian Trucking Association includes the leading national operators from across the country.

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| ■ Australia Post | ■ Boral |
| ■ BHP Transport | ■ Finemore Holdings Ltd |
| ■ MPG Logistics | ■ K&S Corporation and the Scott Group Companies |
| ■ TNT | |



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WHAT YOU NEED TO KNOW

